

# Welcome



## RIVER CRUISING

*THINKING OUTSIDE  
THE MAP*

# CONTENTS

**O1** HELLO  
from Becky Olson

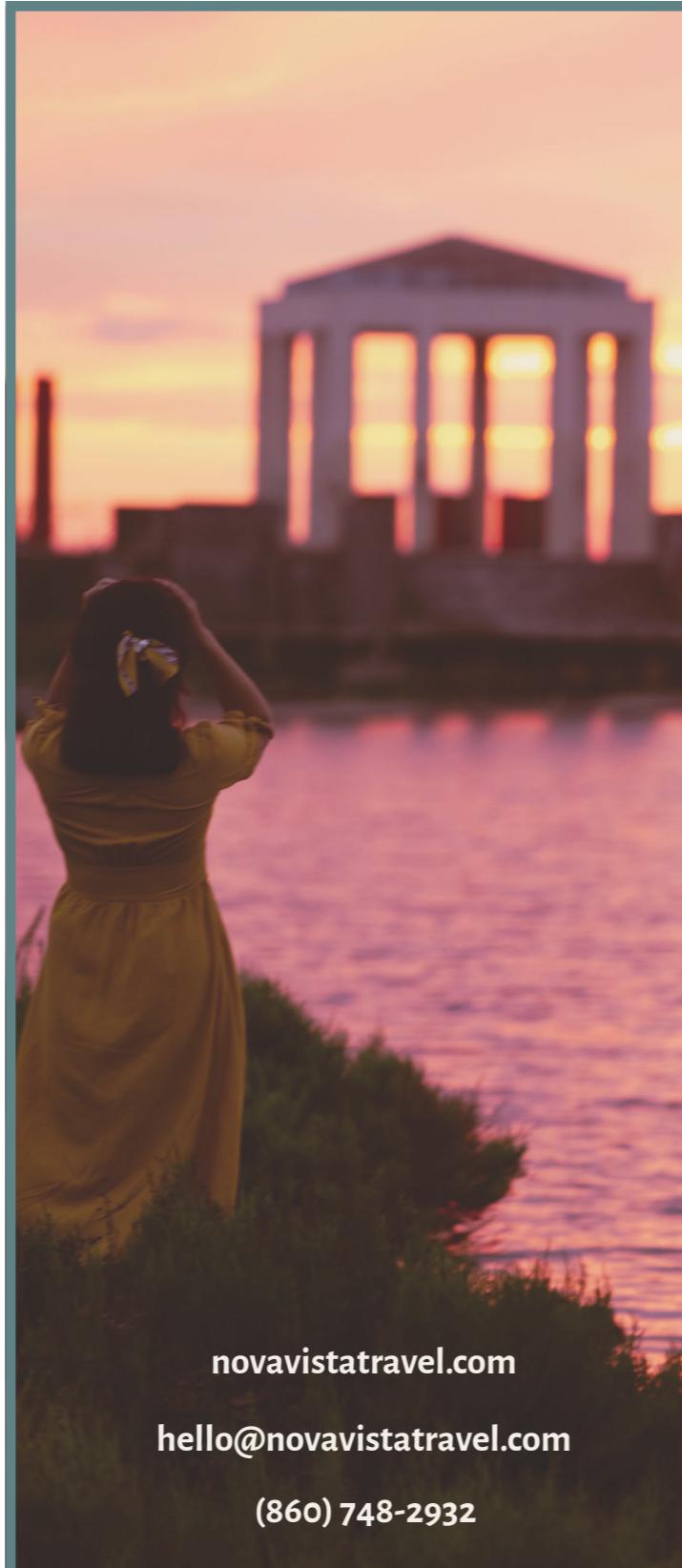
**O2** MAKING WAVES  
River Cruising

**O3** PERKS  
River Advantages

**O4** WHERE TO  
Europe, South America

**O5** WHERE TO  
Asia, Africa

**O6** OUR METHOD  
How We Work



[novavistatravel.com](http://novavistatravel.com)

[hello@novavistatravel.com](mailto:hello@novavistatravel.com)

(860) 748-2932



HELLO

I'm Becky Olson, Founder of Nova Vista.

For me, travel has always been more than a destination  
—it's a story waiting to unfold.

From childhood road trips along the East Coast to exploring far-off corners of Europe, I've always found joy in the journey. I started Nova Vista to help others experience that same sense of discovery, connection, and celebration—whether it's wandering through a novel-inspired village on a Book Club Journey, sailing through wine country on a river cruise, or savoring the perfect meal in a tucked-away trattoria.

I began river cruising in 2021 and haven't looked back. I genuinely consider it my "happy place" where I get to let go of any stress and just enjoy myself.

*Let's write your next great travel story together.*

*"Rivers are roads which move, and which carry us whither we desire to go."*  
— Blaise Pascal

# River Cruising is Making Waves

**River cruising has been one of the industry's best kept secrets—until now.**

It's time to wave goodbye to your grandparent's cruise and hello to smooth sailing on the world's most scenic waterways.

Many people associate the word cruise—as it relates to travel—to the sprawling ocean liners, crowded with long lines, sailing across the seemingly neverending ocean. Even those who have heard of river cruising often don't realize that in the past decade or so there has been a boom of company options and river locations.

River cruising is rapidly gaining popularity among travelers due to its combination of personalized experiences, cultural immersion, and scenic routes that let you explore the heart of a destination.

Unlike ocean cruises, which often focus on resort-style amenities and entertainment at sea, river cruises navigate inland waterways, bringing travelers closer to cities, villages, and iconic landmarks.

There are many perks to river cruising, but one of the advantages that seems to resonate the most with travelers is pure relaxation. Have you ever been more tired getting back from vacation? River cruising

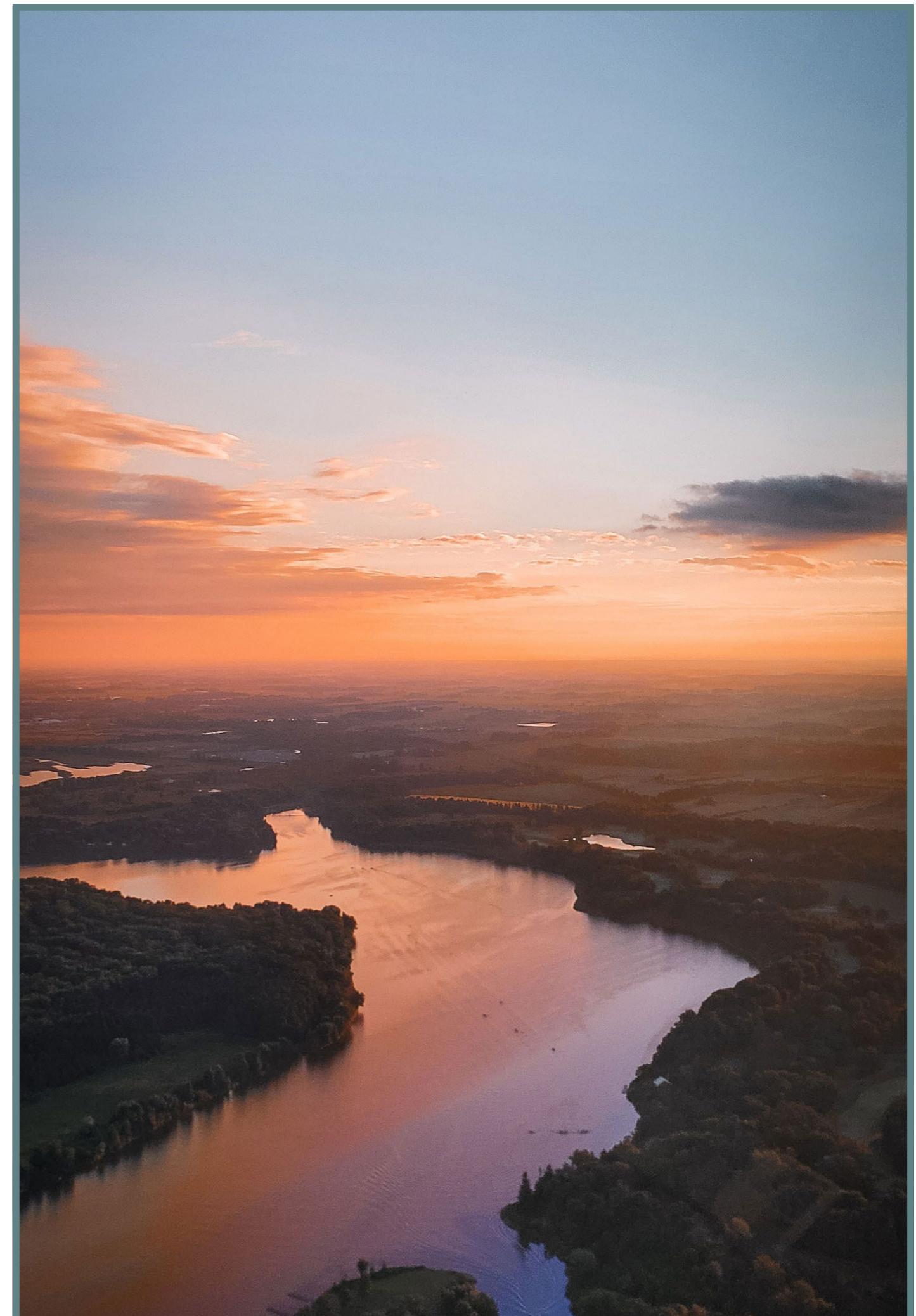
is the cure to that feeling. Once you step on board, all you need to do is unpack and relax.

Whether you're a history enthusiast, a foodie, or someone looking for a more laid-back way to see the world, river cruising offers something unique. With itineraries that range from Europe's Danube and Rhône rivers to Asia's Ganges and the Amazon in South America, there's a route for every taste.

Picture yourself drifting past European castles along the Rhine, exploring the diverse ecosystems of the Mekong Delta, or taking in the rich history of Egypt from the Nile—all while lounging in your cabin.

River cruising represents a seamless blend of adventure and comfort, making it an attractive choice for today's discerning travelers. If you're seeking a new way to explore the world, consider setting sail on a river cruise—it's a journey like no other.

**Contact Nova Vista today to learn more about the many riverways to choose from and all they have to offer.**



# River Cruising Perks



River cruises have on average **95 %** less passengers than ocean liners.



## Effortless Relaxation

A river cruise combines the convenience of unpacking once with the excitement of waking up in a new destination each day. Many ships feature luxury amenities like spacious cabins, fine dining, and even wellness programs.

## Intimate Adventure

River cruise ships are much smaller, accommodating fewer passengers than ocean liners. This creates a more intimate setting, making it easy to enjoy alone time and forge connections with fellow travelers.

## Personalized Services

Smaller ships mean more attentive staff, ensuring every detail of your journey is taken care of. Crew members often know passengers by name and go out of their way to accommodate special requests. This level of attention creates a warm and welcoming atmosphere, making each guest feel truly valued.

## Culinary Delights

Savor gourmet meals inspired by regional flavors and crafted by expert chefs. Paired with local wines and served in elegant dining spaces, the onboard dining experience is a feast for the senses.

## Culture Immersion

With ports of call located in the heart of cities and towns, river cruises allow you to step off the ship and immediately begin exploring. Whether it's strolling through historic streets, tasting local cuisine, or joining a guided tour, the focus is on authentic, meaningful experiences.

## 24/7 Scenic Views

The journey is as captivating as the destinations. From the comfort of your deck chair, you can soak in a wide variety of ever-changing landscapes.

## Endless Variety

With routes spanning continents and themes, there's a river cruise for every traveler. Many itineraries go beyond sightseeing to include active adventures tailored to different interests. At various ports, guests can enjoy hiking historic sites, biking scenic trails, or even kayaking serene backwaters.

## Authentic Ports

Dock in charming towns and historic cities for a genuine taste of local culture. River cruises let you disembark in picturesque locales, meaning more time exploring iconic landmarks, hidden gems, and vibrant local markets just steps away from your ship.

## World-Class Lodging

Enjoy luxurious cabins with panoramic windows, spa-like bathrooms, and top-notch amenities. Many river cruise ships are designed to feel like boutique hotels, offering stylish interiors, plush bedding, and private balconies that bring the outdoors in.

## Smooth Sailing

Calm rivers and smaller vessels make for a serene and stable travel experience. River cruises are perfect for those who may shy away from ocean travel due to seasickness concerns. The tranquil nature of the waterways ensures a consistently smooth ride, allowing guests to focus on enjoying their surroundings.

# Europe

## 24+ Rivers

Europe has numerous waterways to traverse historic cities, charming villages, and stunning countryside with ease and elegance. Iconic rivers like the Danube, Rhine, and Seine serve as scenic pathways to destinations rich in culture, art, and architecture. Travelers can enjoy the convenience of unpacking once while waking up in a new, picturesque location each day, with guided excursions that delve into the heart of local history and traditions. Onboard, luxury amenities, gourmet cuisine, and panoramic views create a relaxed and intimate atmosphere.



# South America

## 3 Main Waterways

Unlock South America's most captivating landscapes and cultures by exploring South America's diverse regions on its waterways. From the Amazon's lush rainforests to the Paraná River's dynamic blend of urban and natural scenery, these cruises allow travelers to experience South America's rich biodiversity, vibrant local traditions, and breathtaking sights up close. Guests can enjoy guided excursions to remote villages, wildlife sanctuaries, and iconic landmarks while savoring the luxury of all-inclusive amenities aboard.



# Asia

## 6+ Rivers

Asian rivers combine exploring rich cultural heritage with breathtaking scenery. Iconic waterways like the Mekong and Irrawaddy Rivers offer travelers vibrant local markets, ancient temples, and picturesque villages that are often inaccessible by traditional tours. These cruises provide an intimate perspective on the region's history and way of life while allowing guests to enjoy the luxury of all-inclusive amenities, seamless travel, and personalized excursions.

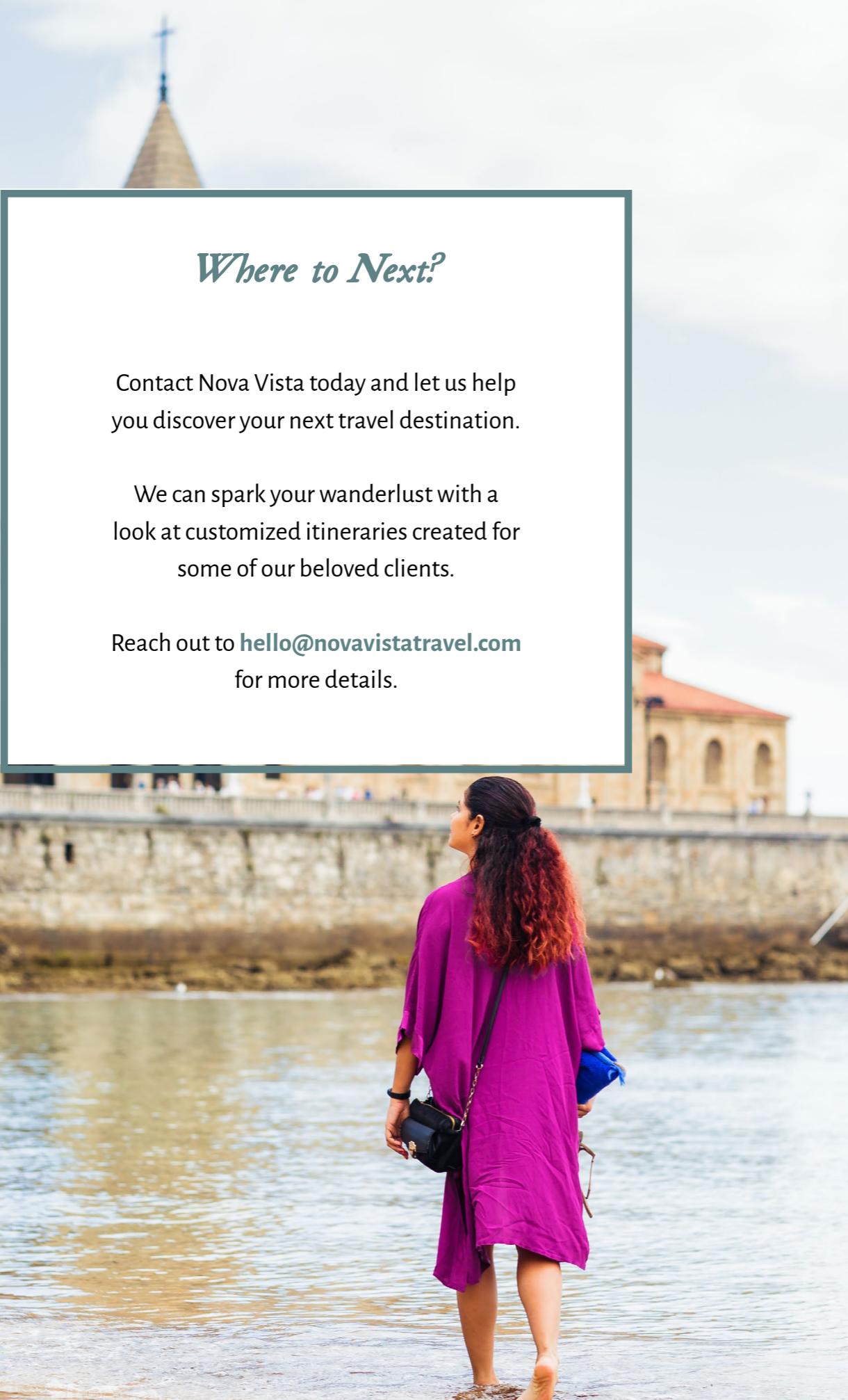


# Africa

## 5+ Rivers

African rivers offer an extraordinary opportunity to explore the continent's stunning landscapes, diverse wildlife, and rich cultural heritage from a unique vantage point. Iconic rivers like the Nile, Zambezi, and Chobe provide a serene and immersive way to discover ancient landmarks, such as Egypt's temples and pyramids, or the vibrant ecosystems teeming with elephants, hippos, and exotic birds. These cruises often include luxurious accommodations and expertly guided excursions, blending relaxation with adventure.

# OUR METHOD



## *Where to Next?*

Contact Nova Vista today and let us help you discover your next travel destination.

We can spark your wanderlust with a look at customized itineraries created for some of our beloved clients.

Reach out to [hello@novavistatravel.com](mailto:hello@novavistatravel.com) for more details.

## *Discovery*

Once you've completed a short questionnaire, you'll connect via video call with one of our expert Travel Designers to dive deeper into the wants and needs of your ideal travel experience.

## *Design*

The itinerary design process begins! Your Travel Designer will provide you with an initial proposal, carefully curated with custom experiences, then collaborate with you as needed to accommodate your suggested iterations.

## *Bon Voyage*

After your trip is deposited, our concierge team will apply the final touches to your itinerary to elevate your travels, including restaurant recommendations and reservations. Then you're off to see the world! If you need us anytime during your trip, we're just a text, email, or phone call away to ensure a smooth travel experience.

